

2019 Award Winners

Lee & Marie Hirst Vista Award: Susan Bradley

Greg Johnston Board Member of the Year: Lynn Pitcher Komer

Ted B. Sherwin Member of the Year: Hilma Chynoweth

Jennifer Riordan Community Service Award: Annemarie Henton

Best of Show – Campaign:

Siarza Social Digital, ABQ Mudd Volleyball Campaign

Best of Show – Tactic:

The Waite Company, Visit Taos + 5280 + Texas Monthly Advertorials

Campaign Award Winners:

Bronze: James Korenchen Public Relations, Promoting Monumental Meetings at Hyatt Regency St. Louis at The Arch

Bronze: Sandia National Laboratories, Sandia Labs' Social Networks

Bronze: The Garrity Group, 2018 Albuquerque International Balloon Fiesta Social Media

Bronze: PK Public Relations, ¿Por Qué? Why Spanish Language Is A Dose of Reality to Fight New Mexico's Opioid Epidemic

Bronze: James Korenchen Public Relations, Tamaya Horse Rehabilitation Fundraiser to Help Rescue Abused and Abandoned New Mexico Horses

Bronze: James Korenchen Public Relations, Grand Hyatt San Antonio Reveals \$19 Million Makeover

Bronze: The Waite Company, There is Another Way

Silver: James Korenchen Public Relations, Meet in the Heart of Texas at Hyatt Regency Hill Country Resort & Spa

Silver: The Waite Company, Taos Spring Arts

Silver: Siarza Social Digital, SOMOS ABQ 2018

Silver: Siarza Social Digital, Rio Grande Down Syndrome Network 2018 Buddy Walk

Silver: Siarza Social Digital, Albuquerque Navy Week

Silver: James Korenchen Public Relations, Find Your Escape at Hyatt Regency Lost Pines

Silver: James Korenchen Public Relations, Hyatt Regency Austin Partners with YETI Coolers for One-of-a-Kind Travel Package

Gold: Siarza Social Digital, ABQ Mudd Volleyball Campaign

Tactic Award Winners:

Bronze: James Korenchen Public Relations, Bringing Hyatt Regency Tamaya's Native American Experience to Life through Virtual Reality

Bronze: Sandia National Laboratories, The World's Most Durable Alloy

Bronze: Visit Albuquerque, 2018 Elements of Albuquerque Press Trip

Bronze: Sandia National Laboratories, for Sandia National Laboratories Research Magazine

Bronze: The Garrity Group, 2018 beWellnm Social Media Influencer Program

Bronze: Sandia National Laboratories, Sandia's Zero Heroes

Bronze: The Garrity Group, 2018 Albuquerque International Balloon Fiesta Social Media

Silver: The Waite Company, Mark Armijo Academy Logo

Silver: James Korenchen Public Relations, TripAdvisor Media Relations

Silver: James Korenchen Public Relations, St. Louis Residents Rappel Over The Edge to Raise Money for Special Olympics

Silver: The Waite Company, Instantly Experience [Taos]

Silver: PK Public Relations, A Dose of Reality About Social Media and Addiction Stigma

Silver: The Waite Company, Ferrate Solutions Launch Materials

Silver: Sandia National Laboratories, 2018 Sandia National Laboratories High Performance Computing Annual Report

Gold: James Korenchen Public Relations, Dragon Lights Albuquerque Returns to New Mexico

Gold: James Korenchen Public Relations, Promoting Pet Friendly Travel to Hyatt Regency Lost Pines

Gold: The Waite Company, Visit Taos + 5280 (52-80) + Texas Monthly Advertorials

Gold: Siarza Social Digital, 66 Diner